

## **PRESS RELEASE**

For Immediate Release June 6, 2019

## BWell Today For Tomorrow Joins Forces with the Just Ask Prevention Project

Warrenton, VA – Human trafficking is a prevalent and growing crime in the United States. The National Center for Missing and Exploited Children reported that they have seen an increase of 846%, nationally, in reports of suspected child sex trafficking. In an effort to combat this injustice, the Just Ask Prevention Project has developed comprehensive prevention programs which are being used and adapted for implementation in the Piedmont region, as well as other parts of the United States in an effort to safeguard those communities from human trafficking and exploitation. The Just Ask Prevention Project believes in safeguarding communities through partnership.

On March 22, 2019, BWell Today For Tomorrow, a 501(c)(3) non-profit organization, pledged to join forces with the Just Ask Prevention Project to help safeguard communities through partnership. BWell Today also presented the Just Ask Prevention Project with a grant to further the reach and effectiveness of its programs. This grant will be used in the implementation of prevention programs in realizing the vision of Just Ask – a world where children are free to achieve their full potential without the threat of being trafficked or exploited.

"The Just Ask Prevention Project does great work. It just makes good sense that if BWell Today For Tomorrow can assist Just Ask through this grant, and the result is to prevent even a single child from being a victim of trafficking...then this partnership is delivering. We are impressed with their prevention program and their boots on the ground efforts; as a result, it was an easy decision to partner with The Just Ask Prevention Project. They save kids." - Linda and Dick Blackwell, Founders, BWell Today For Tomorrow.

"The Just Ask Prevention Project is extremely thankful for the partnership with BWell Today For Tomorrow. Through the support of this partnership we are able to bring our prevention programs to more communities in the Piedmont region and strengthen the communities in which we are already working. In partnership with BWell Today we will be able to further ensure that young people throughout the Piedmont area are afforded the opportunity to thrive and have the skills and resources necessary to protect themselves and their communities from exploitation." - Bill Woolf, Executive Director, Just Ask.

The Just Ask Prevention is a 501(c)(3) multidisciplinary collaborative team with an unmatched level of expertise in fighting human trafficking and other forms of exploitation. The Just Ask Prevention Project seeks to inoculate communities against the threat of human trafficking, a public health crisis, by implementing youth curriculum, awareness campaigns, and professional training to schools, youth groups, hotels, retail, faith communities, law enforcement, and other front-line professionals in the identification, prevention, and response to human trafficking and other forms of exploitation. Since it was founded in 2013, the Just Ask Prevention Project has trained over 900 professional and community-based organizations in education, prevention, and intervention in suspected cases of exploitation.

Bwell Today For Tomorrow was founded in memory of brother and sister Andrea Saenz and Jacob Blackwell. The organization provides grants and ancillary funding to entities that effectively prevent at-risk lifestyles in adolescents, support mental health activities, and implement wellness in the everyday lives of families needing support...all through the use of hands-on programs and boots on the ground activities.

On May 31, 2019 BWell Today for Tomorrow hosted a golf tournament to benefit local non-profits, including the Just Ask Prevention Project. Just Ask was honored to participate in the event. The powerful story of Jacob Mark Blackwell, for whom the tournament in named, touched everyone in attendance and humbled those working in the field. Congratulations to Linda and Dick Blackwell for putting together such a meaningful, memorable, and impactful event. For more information on the Jacob Mark Blackwell Memorial Golf Tournament Visit BWell Today For Tomorrow at www.bwelltoday.org

For more information on human trafficking prevention and awareness: Contact the Just Ask Prevention Project at info@justaskprevention.org, visit our website (www.justaskprevention.org) or call 1-833-ASK2END

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